

Directory of Consultants Who Speak—IMCUSA, Northern California Chapter

Eve Abbott, Titles include: *"How to Do Space Age Work with a Stone Age Brain," "Overcoming Techno-Stress," "Organizing Your Office: Save an Hour a Day!"* Eve assists executives and their teams in organizing their offices, information and activities to increase personal productivity by at least 25%, while reducing everyone's stress. Organizer Extraordinaire, (510) 528-4950, eabbott@organize.com, www.organize.com

Randi Brenowitz, CMC, Titles include: *"Teams, Teams, & More Teams," "Cross-Functional Teams: Step Forward or Step Backward?" "Teamwork: Over-rated or Under-appreciated?"* Randi helps organizations that are frustrated with their teams as she works with them to increase corporate productivity through teamwork and collaboration. Brenowitz Consulting, (650) 843-1611, randi@brenowitzconsulting.com, www.brenowitzconsulting.com

Erica Brevet-Stott, Titles include: *"Driving The Future in a Competitive World," "Excellence through Process Management," "Recipe for Successful Re-engineering."* Erica is an expert in process-driven organizations whether for ISO 9000:2000, Malcolm Baldrige or just creating an excellent results-driven company. She's led major change initiatives in the United States, Europe and Asia. EBS Consulting, (510) 339-6144, brevet@ebpinc.com, www.ebpinc.com

Barbara Chan, CPCC, PCC, Titles include *"Embracing Change," "The Leadership Challenge: Inspiring Leadership for Today's Executives," "Green & Greener: Improving the Bottom Line with Environmental Resource Stewardship."* Inspiring executives and entrepreneurs to thrive and improve the bottom line through People, Planet and Technology. Clients praise her holistic approach to leadership and business. Barbara Chan Consulting, (510) 233-0580 inspired@barbarachan.com, www.barbarachan.com

Susan Christy, PhD, CMC, Titles include: *"How to Work with Difficult People," "How to Say 'NO' & Deliver Bad News," "Accountable Team Members: A Leader's Goal."* Susan helps business, health care and academic teams improve productivity, embrace change, and resolve difficult people problems. Christy Consulting, (510) 222-2992, suchristy@aol.com, www.susanchristy.com

Paul Finkle, Titles include: *"Incentives to Support Scorecard Results," "Leading Edge HR in High Value Companies," "How To Get Managers To Deliver Shareholder Value."* Paul has served as a senior advisor to growing and entrepreneurial organizations since 1980. He's presented on national television for the U.S. Chamber of Commerce and lectured at Stanford Graduate School of Business. WEA Consulting, (415) 459-4400, pfinkle@weaconsulting.com, www.weaconsulting.com

AJ Fraties, CMC, Titles include: *"Persuasion Without Manipulation," "The Art of the Inner Circle," "Selling with Style."* A funny and knowledgeable speaker, A.J. is managing partner of The Raiford Company. Since 1989, Raiford has helped companies improve productivity in their sales and service organizations as well as the efficiency of their management teams. The Raiford Company, (916) 663-1023, aj@raiford.com, www.raiford.com

Roberta Guise, MBA, Titles include: *"Top 7 Keys to Marketing Success," "Strategic Marketing Planning for People Who Hate to Plan," "Be Visible! How to Get Your Name in the Media."* Roberta presents idea-packed programs that help small-business owners supercharge their marketing strategy and shows the best ways to be visible. Guise Marketing & PR, (415) 979-0611, roberta@guisemarketing.com, www.guisemarketing.com

Alison Heller-Ono, CMC, Titles include: *"Achieving Excellence in Ergonomics Process Development," "Quality & Ergonomics: A Unique Partnership," "The High Cost of Seated Work."* Alison is a recognized expert in ergonomics, workers' compensation prevention and management. She works with Fortune-500 companies, private and public entities to prevent, reduce and manage work injuries. Worksite International, (831) 648-8724, alisonh@worksiteinternational.com, www.worksiteinternational.com

John Heptonstall, Titles include: *"Banking in Chaos," "Re-thinking Employee Performance Assessment," "Strategic Planning is Dead."* John has roamed the consulting and training world since the early '80s, working with clients all over the globe in building superior enterprises. He specializes in Organizational Development, TQM, HR Management, and Strategic Planning. ETRS-Stebbing LLP, (925) 461-5078, jrhep@etrs-stebbing.com, www.etr-stebbing.com

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Mike Kanze, MBA, CPM, APP, Titles include: *"E-Procurement & Supply Management," "Auditing Purchasing & Supply Management Organizations," "The Who-What-Where-Why of Fraud."* Mike helps organization leaders whose supply management functions just aren't working as well as they should. His clients enjoy sustained low costs, improved cycle times and strategic supply advantage. Cornerstone Services, Inc., (650) 560-9310, mikek@cornerstone-svcs.com, www.cornerstone-svcs.com

John Levy, PhD, CMC, Titles include: *"What High-tech Teams Need," "Twelve Things to Ask Your Software Team," "How a Cell Phone Works."* Technologist John Levy has invented computer gizmos, managed software gurus, and worked at technology firms including Apple, Digital, Tandem, and Quantum. He produces a weekly radio show, "West Marin Tech." John Levy Consulting, (415) 663-1818 info@johnlevyconsulting.com, www.johnlevyconsulting.com

Marilyn Manning, PhD, CMC, CSP Titles include: *"Leading Change," "Managing Conflict & Difficult Behaviors," "Using Stress Positively."* Author, Certified Management Consultant, Certified Speaking Professional, and conflict mediator for 20 years: Dr. Marilyn Manning brings expedient solutions to complex people problems. Lecturer at University of Chicago Business School on: leading change, teamwork, and managing conflict and difficult behaviors. (650) 965-3663, m@mmanning.com; www.mmanning.com

Margery Mayer, Titles include: *"Strategic Thinking: Thinking More Broadly to Deliver Company Value," "Strategic Initiative Management: Ensuring Results from Technology Investments."* Margery works with executives to develop organization-wide strategic thinking to ensure technology investments deliver to initiatives. She is the author of *The Virtual Edge, The Accountable Executive.* Strategy & Process Experts, (650) 591-4255, mmayer3@earthlink.net, www.spexperts.com

Steven Popell, CMC, Titles include: *"How Much Is Your Company Worth?" "Business Valuation--Work It Out, Don't Fight It Out."* Court-qualified business valuation expert since 1974. Services support company purchase or sale, employee incentive plan, buy-sell agreement, divorce, dispute resolution, estate planning, succession planning, minority share repurchase, and family business. Steven Popell, Inc, (650) 843-0323, spopell@marketanswers.com, www.popellinc.com

Dan Quinn, Titles include: *"Five Ways Your I.T Department Is Killing Your Profits," "Instructive Catastrophes: What to Learn from Failed Projects," "How Men Screw Things Up & Why Women Let Them: Regender Your Business."* Technologist and storyteller Dan Quinn draws on 30 years in business, psychology and improvisational theatre. Quinn & Associates, (510) 525-4104 dan@qua.com, www.qua.com

Jan Richards, Titles include: *"I Can See It Now," "Make Change Count,"* and *"Strategic Management - Moving Beyond the Plan."* Jan helps businesses plan and implement major improvements and process management, increasing profitability. Project teams she has led in 9 years of business describe her facilitation as "masterful" and "magical." J.G. Richards Consulting, (408) 249-7287, jan@jgrichardsresults.com, www.jgrichardsresults.com

Roberta Riedel, Titles include: *"How to Win Friends & Influence Change," "Project Manager's Tutorial,"* and *"Product Development Roadmap."* Roberta empowers client success through improved project management and product development discipline. She works with growing companies to realize business objectives by rescuing failing projects; reducing time to market; and improving productivity. Riedel Consulting, (650) 327-4530 bobbie@riedelconsulting.com, www.riedelconsulting.com

Marcia Ruben, CMC, Titles include: *"How to Keep the People From Crashing When the System Goes Live," "Beating the Odds: Success Strategies for the Professional Woman,"* and *"Leading Effectively During Tough Times."* Marcia helps corporate leaders, teams and organizations that are struggling to excel achieve higher levels of performance. Ruben Consulting Group, (415) 564-7135, marcia@rubenconsulting.com, www.rubenconsulting.com

William Seelig, LCSW, CMC, Titles include: *"Family Business Succession: Dreams to Reality," "Harnessing the Power of Your Business Family: Seven Steps to Success"* and *"Working Successfully with Families in Business"* Bill has twenty years experience with over 250 families and their enterprises; resolving family/business conflicts, building succession programs and creating systems for sustained success. Seelig & Co, (408) 377-0123 bill@seeligs.com, www.seeligs.com

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Jon Seidel, Titles include: *"IT Connects: Value-Based IT Management," "Information is Where IT's At," "The Computer is Not THE System."* Technology operates in an encompassing matrix of people, business processes, management policies, and market/customer imperatives. Since 1979, Jon Seidel has helped companies identify and solve the core issues which technology presents. EDP Consulting, (510) 530-6314, jseidel@edpci.com, www.edpci.com

Cherryll Sevy, Titles include: *"Retention: Is Your Talent Pool Leaking?" "Will this Marriage Work? Successful Strategies for Mergers & Acquisitions," "Compensation: Trends, Tips and Tactics for Today's Market."* Cherryll partners with clients to align Human Resources with business strategies, resulting in successful, innovative programs that positively impact the bottom line. Contact: Cypress Ridge Consulting, (408) 358-7794, csevy@cypressridgeconsulting.com, www.cypressridgeconsulting.com

Linda Sharp, CPCM, CMC, Titles include: *"Will Your Strategy Pay Off?" "Do You Have the Right Metrics?" "Relevant Relationship Intelligence to Improve the Top and Bottom Line," "Building a More Profitable, Sustainable Business."* Marketing a black hole? A mystery? Marketing innovator Linda Sharp reveals how to create your unique marketing formula for competitive advantage. STRATIX, (415) 771-7473, lsharp@stratixmarketing.com, www.stratixsystems.com

Terry Stavropoulos, Titles include: *"Creating a Collaborative Workplace," "Product Introduction," "Leadership."* Terry is an experienced executive who partners with the leaders of startup and established companies and helps them overcome organizational and business challenges that reduce profitability, inhibit growth and impede progress toward key goals. Helios Quest Consulting, (925) 263-4000, heliosqst@aol.com

Byron Streitz, CMC, Titles include: *"Does Strategic Planning Make Any Sense?" "Lessons Learned from the Reengineering Trenches," "Innovation through Valuing Diversity."* Byron works with senior management teams of professional service firms and internal-shared service organizations. Services include strategic planning, and implementation support, as well as business process innovation. Synchros Management Consulting, (916) 316-3332, byron@synchrosconsulting.com, www.synchrosconsulting.com

Diana Vollmer, Titles include: *"Customer Service & All That Jazz," "Profiling: Know Your Customer, Grow Your Profit," "Name That Brand."* Diana focuses on strategic market development, maximizing value to clients through effectiveness and efficiency of marketing, market research, branding, competitive analysis, positioning and developing the unique selling proposition of the client. Ascend Consulting Group, (415) 921-8655, dlvollmer@aol.com

James Warren, CMC, Titles include: *"The Real Role of Management Consulting in the Information Age," "Ethics for Management Consultants: Simplicity Achieved.," "Innovation Realized: Vision & Execution Simultaneously"*. James is a management consultant who helps executives solve information technology problems, from strategy and positioning to implementation and managing to the desired results. JD Warren Assoc., (415) 982-9901 jwarren@jdwa.biz, www.jdwa.biz

Tes Welborn, CPCC, EDD, CMC, Titles include *"Choose Greatness," "Every Person a Leader," "Coach for Success," "Successful Teams."* Tes helps busy, successful people and companies to clarify goals, take action, and get results. She works with executives, executive teams, and family-owned businesses to set clear direction, make plans with accountability, and succeed massively! Welborn & Associates, (415) 752-9297, tesw@aol.com, www.teswelborn.com

Charles Wilson, Titles include: *"Risk Assessment: You Know More Than You Think;" "Corporate Governance: D&O Risks and Prevention;" "Professional Liability and You: What Do I Need To Know?"* Charles works with small and mid-sized businesses to improve risk management, create contingency/disaster plans, prevent losses, and choose appropriate risk financing. RiskSmart Solutions, (510) 685-3883, cwilson@risksmartsolutions.com, www.risksmartsolutions.com

Ron Wu, PhD, CMC, Titles include: *"Awaken Your Inner Leader," "Executive Team Building & Communication," "Emotional Intelligence: The Profit in Emotions," "The Emotionally Healthy Workplace."* Ron co-founded the National Speaker's Association, Sacramento chapter. His dynamic and authentic style leave top executives with contemplative questions and a sense of validation. Next Level Consulting, (916) 927-4213, ron@nextlevelconsulting.com, www.NextLevelConsulting.com

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